



DEPARTMENT OF COMMUNITY RELATIONS/
COMMUNICATIONS

1515 GIRARD AVE.
MIDDLETOWN, OH 45044
(513) 423-0781
(513) 420-4652 FAX
WWW.MIDDLETOWNCITYSCHOOLS.COM

Communication Committee MINUTES

Tuesday, August 19, 2008

6:00 P.M.

MUM Johnston Hall Room, 108

Attendance

Debbie Alberico, Celeste Davis, Marcia Andrew, Helen Hassler, Sam Minge, and Janet Sauter

- I. Meeting called to Order by Debbie Alberico at 6:10 PM
- II. Approved Minutes from Thursday, July 24 meeting.
- III. Old Business
 1. August 25, 6:30 pm, is the Board of Education meeting where we introduce the new website and give a report of the Communication Committee's work and goals in our Communication Plan. Debbie Alberico invited all members to attend. Celeste Davis will help make the presentation with Debbie. Janet Sauter will attend to take notes and comments from Board members.
 2. Debbie reviewed the new website for the group with suggested changes added.
 3. A significant contribution to the new website will be a section on Alumni Pride which will feature MCSD graduates and their success stories. ***Debbie asked that all Communication Committee members identify 5 graduates and send her a picture (if possible) and a paragraph or two of who the person is, what they have done, where they live, and when graduated. Please ask the person his/her permission to put this on the website. If we all do just 5, there will be a very nice representation of successful alumni.***
 4. At the August 25 meeting the new Communication Plan for the district will also be introduced. Debbie will email committee members asking for any additional input/corrections to add to the plan so they can be incorporated.
 - a. Helen Hassler gave Debbie a list of typos to correct, an internal newsletter will be added under electronic

publications, and the Communication Plan will be edited for stronger outline form.

IV. New Business

1. Debbie also reviewed the results of the two satisfaction surveys done in the district; one was a survey of parents and the other one of staff. Results are still confidential yet but they will be summarized by Kathy Severinski from Triad, the survey consultant firm, at the August 25 Board of Ed meeting.
 - a. Overall, parents want to be contacted more by teachers and district staff when there is any issue of concern with their child.
 - b. Staff want more communication from the Central Office.

V. Adjournment 7: 35 P.M.

At this time no date has been set for our next meeting.

Respectfully submitted,

Janet Sauter